

Get the Cutting Edge

ValueFirst VelocityPlus is an enterprise-class SMS suite to process and send SMS in a complex database environment to fulfil any customer need related to SMS transactions in an automated or a manual mode. Incoming messages can be received on a GSM modem or on a virtual mobile number configured on ValueFirst Servers. Enterprise Edition offers enterprise wide user licenses with ability to manage users and SMS credit. Professional Edition is a single user license product.

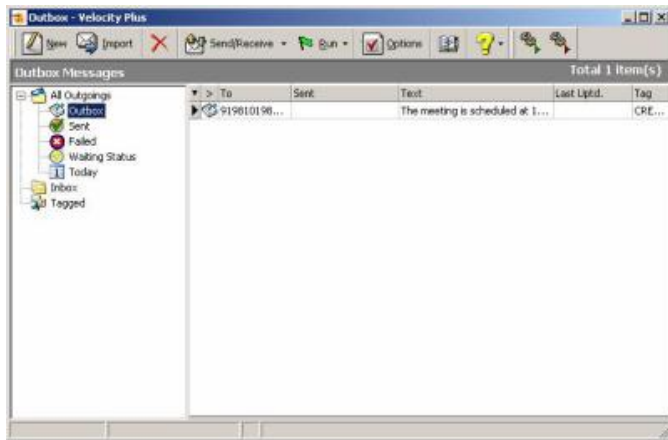
ValueFirst VelocityPlus provides a highly reliable messaging platform to the enterprise segment.

Features

Ease of Use

Familiar Environment

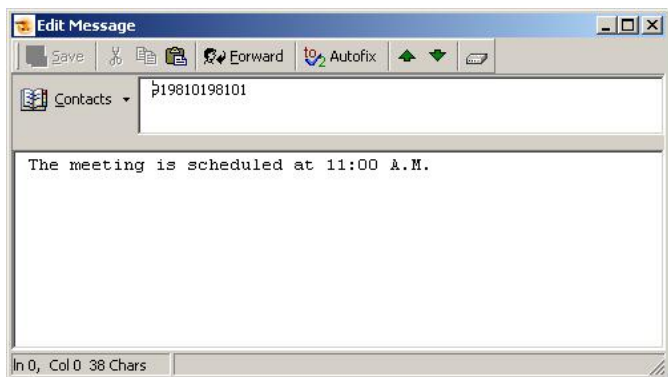
Reduce learning curve by using its familiar email client type look and feel



Easy to Use Interface

Easy Functionality

Create, edit, send, forward, export or delete SMS messages



Intuitive Message Composer

Help Support

Comprehensive documentation and technical support. Explore context-sensitive help for assistance

Optimized Bulk Messaging

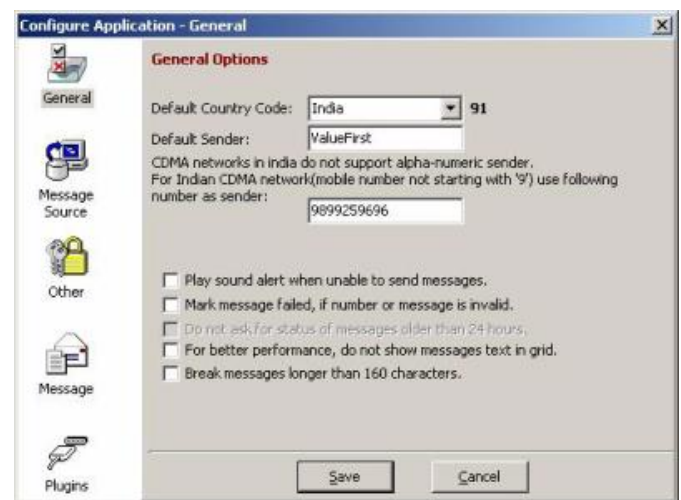
Users can optimize the sending of bulk messages based on their internet bandwidth for higher performance

Dictionary

Translate from and to "Short Word" format – using in-built customisable dictionary

Branding

Use "Sender Branding" to display sender of message as any alphanumeric brand or number of choice. The sender Id can also be dynamically picked up from the database



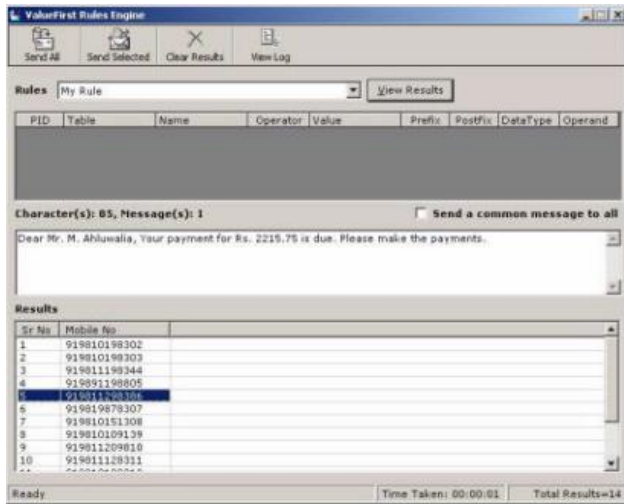
Sender Branding: Any Alphanumeric Name

Features

Flexible

Business Rules Engine

Business Rules Engine is a plug-in utility for automating ValueFirst Velocity. It offers a fully customisable interface where you can define application logic and database structures. Rules engine seamlessly integrates Velocity with existing back office applications and databases to effectively automate existing business process



Intelligent Rules Engine

API Support

Use APIs to rapidly develop & deploy customized applications

Server Access

Comprehensive MIS, Administrative Console (Manage multiple users and credits allocation)

Scheduler

Offers fully automated scheduling of multiple messaging tasks

Secured Connectivity

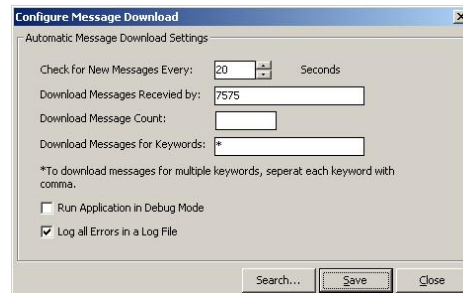
Connect via HTTP/HTTPS and SOCKS proxy

Plugins

Fully customisable plug-in utility that can integrate and implement any business logic

Dual Transmission Modes for two-way messaging:

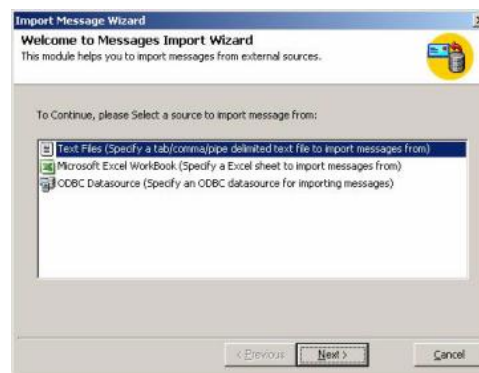
Receive SMS via IP or GSM Modem (when combined with GSM Modem Plug-in) return path



Dual Incoming Modes

Importing/Exporting Messages

Messages can be imported from a number of data sources and vice-versa. Benefits are easy integration and maximum utilization of existing data sources



Import Data from Multiple Data Source

Multiple Data Source Support

Utilise existing contact stores or any ODBC data source

Features

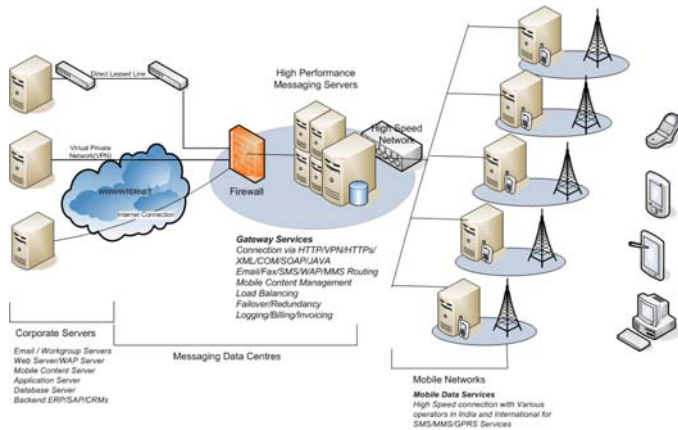
Efficient

Cost Effective

ValueFirst Velocity uses IP connectivity to reduce costs and dependence on any specific mobile network

Framework

High bandwidth connectivity with leading mobile operators' SMS gateway ensures instant and reliable delivery



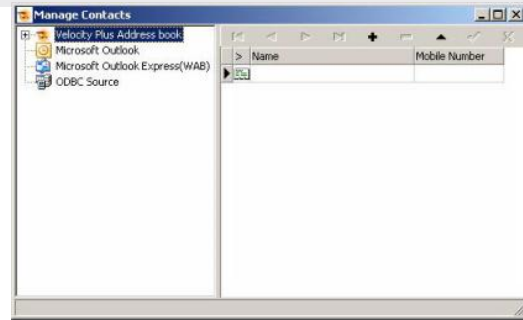
ValueFirst Network Architecture

Managing High Volumes

Effectively manages SMS transmission in large volume using Phonebook group entries feature.

Minimal Operating Requirements

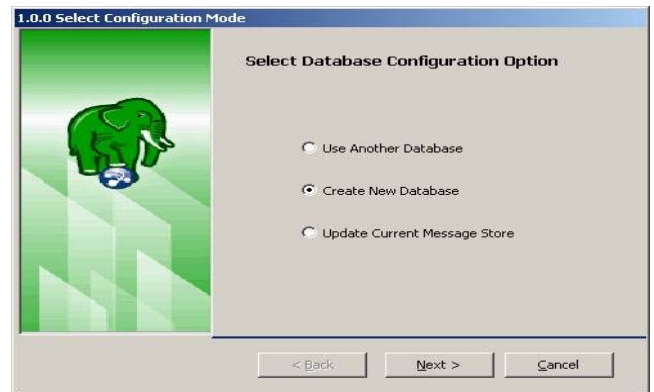
ValueFirst Velocity utilises proprietary multithreading technology to provide efficient transmission of large volume of data, even on low-end desktop terminals with slow internet connectivity



Velocity Address Book

Message store of Choice

User can select/create/update data store of choice for storing incoming/outgoing messages



Database Wizard

Technical Specifications	
XML/HTTP based API	Fully multithreaded architecture
UCP, XML and PHP support	TCP/IP based transmission
GSM modem/virtual number support	Fully customisable plugins
Message Scheduling	Minimum system requirements
Rules Engine	SSL
Full ODBC support	Two way messaging
Microsoft® Outlook®, Outlook® Express®, Netscape® Communicator, and Lotus Notes® integration	Message import and export
Built-in address book for easy contact management	HTTP and SOCKS proxy

Contact Us

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