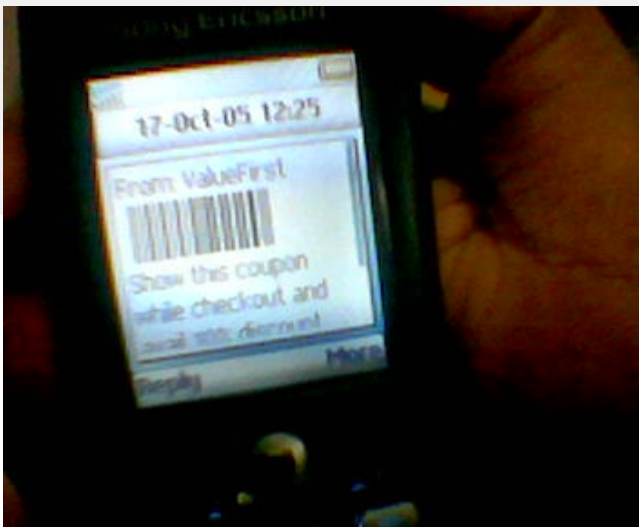


Picture your SMS

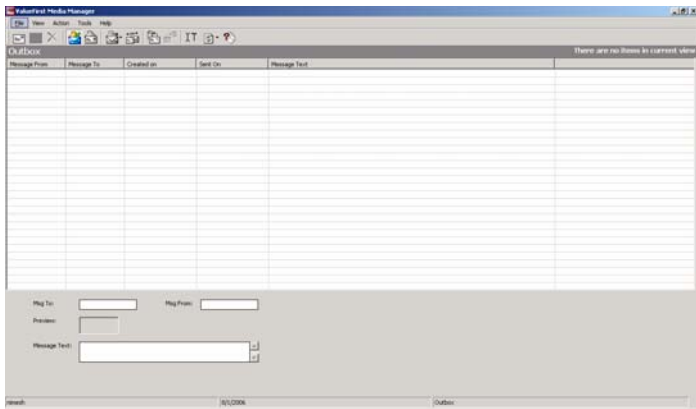
The media manager is a window based application that lets the Enterprises send picture messages through their IT system. The media manager can deliver pictures in Nokia Smart messaging format which is supported in most Nokia, Sony-Ericsson, Motorola and Samsung GSM mobiles phone as well as few other brands. The pictures send are a minimum of 5 X 5 pixels and a maximum of 72 X 28 pixels



Features

Intuitive User Interface

ValueFirst Media Manager has an intuitive GUI which reduces the learning curve of the user



Intuitive GUI

Bulk Messaging

ValueFirst Media Manager can be used to send bulk barcodes to 5000 people in one go

Easy Functionality

Create, send, export or delete SMS messages. Forwarding/editing of messages is not allowed.

Picture Message

Send pictures up with a minimum attribute of 5 X 5 pixels and a maximum attribute of 72 X 28 pixels

Picture Caption

Up to 120 characters of message text can be attached with each picture

Deliver Status

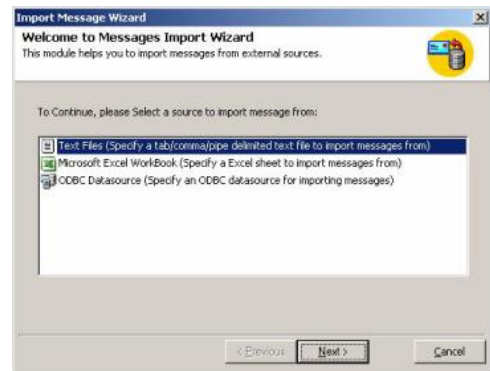
User receives delivery status of the picture message send/failed

Secure Connectivity

Connect via HTTP/HTTPS and SOCKS proxy

Import Messages

Message fields (*text, picture, sender id*) can be imported from a number of data sources. Benefits are easy integration and maximum utilization of existing data sources



Import Data from Multiple Data Source

Server Access

Comprehensive MIS, Administrative Console (Manage multiple users and credits allocation)

API Support

ValueFirst Media Manager is supported by ValueFirst XML API Version 1.1

Credit check

Media Manager helps the user checks his/her credit which is useful before running the campaign



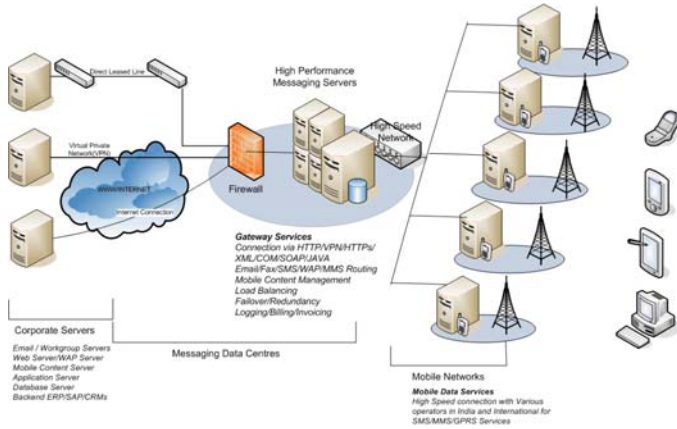
Features

Cost Effective

ValueFirst Media Manager uses IP connectivity to reduce costs and dependence on any specific mobile network

Framework

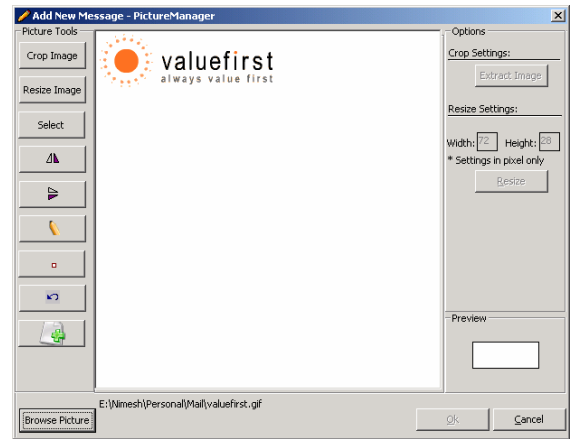
High bandwidth connectivity with leading mobile operators' SMS gateway ensures instant and reliable delivery



ValueFirst Network Architecture

Picture Editor

A picture editor which has features such as resize, select, eraser and merging of pictures



Picture Editor

Minimal Operating Requirements

ValueFirst Media Manager utilises proprietary multithreading technology to provide efficient transmission of large volume of data, even on low-end desktop terminals with slow internet connectivity

Technical Specifications	
XML/HTTP based API	Fully multithreaded architecture
UCP, XML and PHP support	TCP/IP based transmission
Compatible with EAN_8 picture format	Minimum system requirements
Full ODBC support	SSL
Works on Windows 2000 and XP	Message import and export
No external Hardware required	HTTP and SOCKS proxy

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